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*Cash Plus, Inc. Employee Recruiting
Trifold Brochure written and designed by
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This sample is a brochure intended to be used by Cash Plus franchisees in recruiting prospective employees. Typically, new hires in Cash Plus stores start out at the Teller position. Most are in their early 20s and have high school educations. This piece was written in a “looser and lighter” style than Cash Plus literature aimed at other audiences.

jobs at cash plus

If you're
looking for a
meaningless,
boring, messy or
dirty job, **please
stop reading this
right now!**

We don't have
any of those jobs
at Cash Plus.

the next step

If you believe that you're one of those exceptional people who are capable of taking really good care of our customers, we want you to be part of our family. Take the next step and schedule an appointment with the boss.

CASH  PLUS

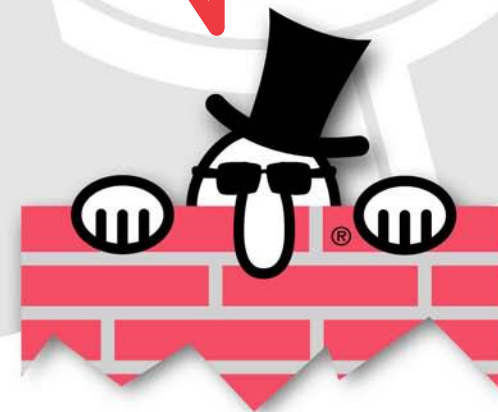
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jobs at cash plus

**It's
not
just
a
job!**



What kind of jobs do we have?

Good jobs. Actually, good clean, interesting jobs that can even be fun. Jobs that don't feel like just "jobs." Jobs where you can learn useful skills and feel good while you're working because you're helping people.

The people who do these jobs at Cash Plus are called Tellers. We think Tellers are pretty important people. Assistant Managers and Managers are also important people, but more about those jobs later.

WHO WE ARE

Cash Plus has been around since 1984 and now has stores in nine states and Canada. Each Cash Plus store is independently owned and operated by a Cash Plus franchisee.

WHAT WE SELL

Our business is built around a no-nonsense product that never goes out of style. Money. We serve the millions of people who have been ignored and abandoned by traditional financial institutions. We cash checks, make payday loans, sell money orders and wire transfers and provide a range of other convenience services.



It's almost a guarantee that when you see a smiling customer, the person behind the counter had a lot to do with that smile. If you're the kind of person who can make customers smile by exceeding their expectations, you might just have what we're looking for.

What does it take to become a Teller?

How about honesty...and a positive attitude? How about being a "people person"...somebody who likes people, is courteous and has a knack for doing what it takes to keep customers happy? How about being able to read and handle basic math? How about taking pride in your appearance? How about being responsible...as in showing up for work on time and following the proven Cash Plus system? How about being a team player? And what about having common sense and good judgment? Qualities like these are what we look for in a new Cash Plus Teller.

BONUS QUALITIES

Of course, there are "extra credit" qualities too, like showing initiative and going the extra mile. Yes, we want great people working at Cash Plus. But it's not a one-way street. Read on to see what we're offering in return.



These days customers expect to be treated like royalty. And who can argue with them? It's customers who pay all our salaries, after all. So one of the things that makes a great Cash Plus Teller is the ability to treat all customers like kings and queens.

What do we have to offer?

Besides a great place to work and a job that can be fun and personally satisfying, we have other things to offer, like:

- A competitive pay package
- An opportunity to increase your income level based on performance
- An opportunity to move into a management role in our company.

WE'LL TRAIN YOU

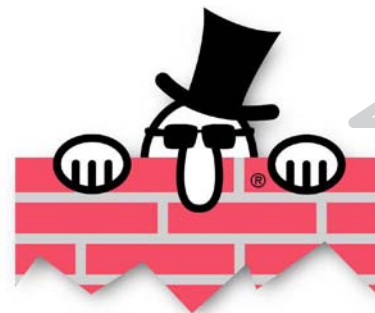
Another thing we have to offer is training. While related experience can be a plus, it's not absolutely necessary. If you're a person with the qualities we're looking for, we'll teach you how to do the technical stuff. We'll also teach you our method for treating customers like kings and queens.

MANAGERS, TOO

If you *do* have related experience, you might qualify for one of our managerial positions.



Did we say something about "positive attitude?" Well, Cash Plus doesn't just *talk* about attitude. The very first module in our Front-Line Marketing training series is even *named* for attitude.



I may only be the mascot around here, but even I know that Cash Plus customers deserve great Tellers.